

BRIAN TUNGOL

USER EXPERIENCE DESIGNER / INSTRUCTIONAL ASSOCIATE

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REFERENCES AVAILABLE UPON REQUEST

PROFILE

I'm a User Experience Designer with an extensive background in graphic design, advertising and corporate branding. Endlessly curious and an avid storyteller, I am able to leverage complex research and design principles to create intuitive and effective digital experiences for users.

EXPERIENCE

USER EXPERIENCE DESIGNER - BLUEEGG

MAY 2023 - CURRENT

HYBRID

- Art direction and design lead for the blueegg website rebrand
- UX design lead for the TeamView platform at Woolworths; a tool created to guide support staff through enterprise-level transformation

INSTRUCTIONAL ASSOCIATE - GENERAL ASSEMBLY

FEB 2022 - CURRENT

REMOTE

- Assisted in the creation and facilitation of the class curriculum for UX students across Australia and New Zealand from Feb '22 - Mar '24
- Duties include remote workshop facilitation, student mentoring and client resourcing

UX/UI DESIGNER - HEALTHENGINE

FEB 2022 - APRIL 2023

REMOTE

- Assisted in defining the design vision and product direction for Healthengine's SaaS platforms across web, mobile and tablet devices
- Redesigned the customer facing Healthengine landing page, leading to an immediate increase in marketing qualified leads
- Helped to improve the onboarding process within Healthengine's design team

SENIOR GRAPHIC DESIGNER - BIG RED COMMUNICATIONS

APRIL 2018 - JAN 2022

MELBOURNE, AUS

- Defined and led the design direction for the Coles Stikeez promotional campaign
- Assisted in the creation of in-store and digital promotional material for Coles Little Shop and Little Treehouse

GRAPHIC DESIGNER - SOUTHERN CROSS AUSTEREO

JULY 2015 - APR 2018

MELBOURNE, AUS

EDUCATION

GENERAL ASSEMBLY

JUL 2021 - FEB 2022

UX DESIGN IMMERSIVE

AWARD SCHOOL

APR 2016 - JUL 2016

2016 AWARD SCHOOL GRADUATE

MONASH UNIVERSITY

MAR 2011 - OCT 2012

BACHELOR OF DESIGN
(VISUAL COMMUNICATION)

BOX HILL INSTITUTE

FEB 2009 - OCT 2010

ADVANCED DIPLOMA OF GRAPHIC DESIGN

BOX HILL INSTITUTE

FEB 2008 - NOV 2008

CERTIFICATE IV IN DESIGN

RELEVANT SKILLS

- Qualitative + quantitative research and analysis
- Prototyping
- Information architecture
- Graphic design
- Brand styleguide creation
- Mentoring Junior Designers
- User experience design
- Art direction
- Illustration

TOOLKIT

- Figma
- Adobe Creative Cloud
- Maze
- Dovetail
- Notion
- Miro
- Jira